We love going Wow. It’s one of our favorite things.

Trae is a team of friendly design and engineering geeks with serious addictions to cool toys and new technology.

As a team, we do not believe in creativity driven by market data spreadsheets and consumer behavior presentations. Instead, we let the inspiration of the moment guide us to create products that we want to use in our homes, in our lives.

By pushing the boundaries of design engineering, all while championing new technologies in a people friendly way, we strive to create emotion where it’s least expected.
Jade is the ultimate lighting machine. A super thin, cool aluminum structure, three ultra premium LG OLED Panels, a wireless charging base, and more, all come together crafting a one of a kind table lamp. Innovative from both an aesthetic, and a technology perspective, Jade represents a revolution in lighting.
Pia is a technological and architectural masterpiece. Three super slim LG OLED panels effortlessly disappear into a razor thin aluminum frame, becoming one seamless artistic structure. Take a closer look at Pia, and the apparently straight flat shape takes a sharp turn to the left - the leaning tower of Pia.
Muse is a triumph of design engineering, instantly affirming itself through its innovative, memory metal hinges, and uniquely characterized by advanced motion control technology. Muse is the original inspiration behind our Metal in Motion family of lamps, illuminating a new path towards the future of lighting.
Muse² is a bolder take on the avant-garde Metal in Motion family, designed to be a majestic statement piece, instantly adding a touch of character to any modern environment. Visually striking, and oozing a strong, powerful energy, Muse² is also packed with Trae’s super reactive motion control technology.
MAZE

Maze represents a minimalistic take on the metal in motion family: one solid, cold aluminum arm, a perfectly symmetrical design, all held together with the extraordinary memory metal hinges. Maze may have a smaller footprint, but is loaded with character and charm, ready to cast a light at the first motion of your hands.
Maze², just like the larger Muse², delivers a bolder, edgier emotion, distinguished with a sleek, rounded, rectangular head and base, fully crafted with high end aluminum alloy. And as with all Metal in Motion products, Maze² is fully operated with our smooth motion control technology.
One can’t help but want to hold, touch, and maybe even get a little bit carried away with the brut, yet delicate, metal masterpiece that is Maze X. The signature memory metal hinge, and the motion control technology, both position Maze X as a key member of the futuristic Metal in Motion family.
Maze Z is a geometrically stunning piece, a subtle and discreet aluminum and lighting sculpture, that is intuitively controlled using only the motions of your hand. Two signature memory metal hinges articulate a pair of long, mirrored arms, giving Maze Z an incredibly deep and sensual profile, adding a touch of ‘je ne sais quoi’ to any décor.
Luni is without a doubt a wild child. Always full of energy and ever so colorful, Luni’s gooseneck design allows her to take on countless different shapes and forms. Expect the unexpected with this strong character who is always ready for new adventures.
Umi is the peaceful beauty, graceful, soft spoken, but only because she doesn’t need much effort to create a lasting impression. A strong, positive inner energy creates a mirrored attraction towards Umi. And Umi isn’t the attention seeker either – it just happens naturally!
Kali is a cool, mellow, down to earth friend you can count on no matter what. Kali is always there for you, and always ready to illuminate the countless tasks of your life. And scratch the surface just a little bit, and Kali can take on a completely different side. Ten different sides actually.
Kuki is a fun yet sophisticated table companion, who very quickly takes on different forms depending on her mood, thanks in part to her super flexible gooseneck, and solid base. You will soon discover that Kuki loves to be twisted in a multitude of unusual, yet elegant and functional positions.
Kumi is a chic minimalist, who is effortlessly bold and striking at the same time. Two independent moving arms. One rotating head. A red rope. Simple. Distinguished Elegance.
You may not think ‘wow’ the first time you meet Rafi, but you know that something feels right. Rafi is sensitive. Sensitive, yet strong. Strong yet elegant. Elegant yet approachable. The more time you spend with Rafi, the more it makes sense. And before you know it, Rafi is part of the family. Wow.
Kiyo is the quiet one – calm, discreet, and focused on its mission of illuminating whatever you need with minimal intrusion. However, take the time to get to know Kiyo a bit, and you will quickly see beyond the simple, pure form, and uncover a world of infinite motion, which you may not have initially perceived.